

An Invitation to attend a Seminar on
TRAVOLUTION – NOW & THEN



Venue:
India International Center
Lodhi Road
New Delhi

Date & Timing:
Thursday, December 9, 2010
08:30 AM To 01:00 PM

Presented by

PLANMAN MEDIA
in association with
IIPM

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IIPM Tower**Sangeetha Blding, Tagore Road,
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IIPM Tower**893/4, bhandarkar road, deccan gymkhana
Opp: Oakwood hotel, Pune-411004, INDIA
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Planman Media invites you to Travelution : Now and Then, a seminar that would address the key issues faced by the travel industry in today's turbulent times. The sector, no doubt, has seen a dramatic growth over the past few years and it seems like the Indian traveler wants to explore everything from exotic landscapes to thrilling adventures. The seminar would see top executives of Indian Inc. on a common platform – discussing and arguing on the Growth, Opportunities and Challenges faced by Tourism Industry in India.

Here is your chance to come across with the famous officials from tourism industry throughout the different domains. Representatives from Yatra.com , Jaypee Hotels , Mahindra home stays, Samsonite, Cox and Kings, The Indian Backpacker Pvt Ltd and many other top companies will present their views, concerns and insights on the respective topics.

Program Schedule:

8:30 AM – 8:45 PM :	Registration
9:00 AM – 9:15 AM :	Opening speech by Prof. A.Sandeep, Editor – B&E and 4P's Magazine
9:15 AM – 1:00 PM:	Discussion On: 1. How Does 'One Click Wonder' Works : By Online Travel Agents 2. The Tussle Between the Luxury and Budget Hotels: By Hotels 3. The Emergence of Medical Tourism in India: By Medical Tourism Experts. 4. Tourism at Grass Root Level in Rural India: By Rural Tourism. 5. Government Initiatives to Boost Tourism: By Government Representatives (Tourism of India). 6. The Market in India as Compared to International Markets/ Innovation in This Area: By Travel Accessory Manufactures. 7. Has The Saturation Set In for Tour Operators: By Tour Operator Experts. 8. What Needs to be Done to Encourage Adventure Tourism: By Adventure Tourism Experts.
1:00 PM – 1:15 PM:	Closing and Obliging Speech

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